



CAPABILITIES QUALITY

## Partnering with MDI is the wise choice.

## What you see is what you get.







#### **Technical Properties**

#### **Your Success is Our Success**

For expert wiping solutions, choose Mercantile Development, Inc., a full-line manufacturer of premium quality non-woven wipers. Our competitively priced products are proudly made in the U.S.A. at our 150,000 sq. ft. state-of-the-art converting facility in Shelton, CT and are available globally through our partner distributors. Family owned and operated for three generations, we're passionate about delivering outstanding products, value and service.

#### Flexible Solutions and Fast Fulfillment

We selectively source and expertly convert the best in proven wiper technology. Our leading-edge converting lines are the backbone of our ultra efficient operation and are designed for changeover flexibility and high speed through-put. We produce hundreds of stocked items while accommodating short production runs. A recent 55,000 sq. ft. addition enables us to ship hundreds of best-selling Pro-Series products within two business days and run custom orders in-house on demand. With equipment to slit wide width mill rolls, crepe, sheet, fold, interfold, print in-line, perforate-rewind rolls and form-fill-seal saturated towelettes, we can provide tailored solutions for most every cleaning scenario.

## **Expert, Experienced Customer Service**

Our industry-savvy sales and marketing professionals provide market insight, product training, sales meetings and field support. Knowledgeable in-house staff works directly with clients on custom marketing programs, product development, package design and implementation of private label programs. Our staff expertise and modern converting operations are a powerful combination delivering the most appropriate, efficient and cost-effective solution for every wiping need.

Experience the MDI difference and learn what our customers have known for years. When it comes to quality, value, versatility and service, the wise choice is MDI.







## **Quality Product Guaranteed**

MDI has very high standards. We source only the highest quality materials and put them through rigorous testing to be sure they meet our exact specifications.

At our on-site lab we meticulously perform product development and compliance tests including fiber composition, entanglement strength, basis weight, absorbency, thickness, tensile strength, and launderability to ensure that all products continue to meet our high quality expectations – and yours.

This means that the quality product you sampled is the quality product you'll receive. No exceptions.

We guarantee a great product every time.

**a** ercantile Development, Inc. is committed to exceeding our customers' expectations of **IVI** product quality, performance and delivery. Quality is the responsibility of all employees. By utilizing technology, investing in capital equipment, and training employees, we will continue to operate an efficient and effective organization. MRP and Standard Operating Procedures are practiced to ensure the traceability and conformance of our products, processes and transactions. Statistical control methods, quality inspections, and internal audits are used to measure our success. Suppliers, customers and employees are consulted in our push for continuous improvement.

# Pro-Series® Wipers

Pro-Series Professional Quality Wipers are Engineered to Solve Every Wiping Need



## **Pro-Series Supreme Performance Wipers**

Highest performance reusable towels ideal for rag and shop towel replacement. Supreme Spunlace towels are virtually lint-free, chemically pure, and contain no binders or contaminants. Designed for cloth-like strength when used wet or dry, these towels also offer wipe dry performance. All Supreme towels are highly resistant to solvents and white towels are also waterborne compatible. Creped versions are engineered to deliver maximum absorption and optimum hand feel.

Pro-Towel®	Heaviest duty for the most demanding tasks	
Super Rag® & Super Rag Universal	Engineered for optimum performance	
Super Rag Complete	Developed for all-around high	

performance and value

# Pro-Series Champion® All-Purpose Wipers

Professional quality bonded cellulose wipers are the leading choice for general wiping tasks. Ultra absorbency, wipe dry performance and soft hand feel make Champion wipers the #1 all-purpose cleaning choice.

The Champ®	Heavy grade for all-around performance
Champion Select	Standard duty balances performance and economy







## Pro-Series Advantage® General Purpose Wipers

Low lint cellulose based wipers for economic single use clean-up. Available in multi-ply options for increased strength and absorbency. Some wipers available with 40% post-consumer recycled content.

Scrim	4-plys of tissue reinforced with nylon for added strength and durability
Toweling	4-ply toweling grade for increased absorbency
	2-ply standard grade
Tissue	1-ply tissue delicate task wipes designed for single

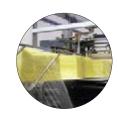
use in specialty markets and critical environments

## Pro-Series Classic® Dust Cloths

Classic yellow dust cloths are treated to attract and retain small dust particles. They are designed to be soft for controlling dust accumulation on delicate surfaces while durable enough to withstand rugged dusting applications. Classic dust cloths are available in a variety of sizes to allow for versatile hand or dusting tool use.







## supreme

	_			
	Pro-Towel	Super Rag & Super Rag Universal	Super Rag Complete	
Application/ Characteristics	<ul> <li>Shop towel and rag replacement</li> <li>Applying solvents</li> <li>Machine shops</li> <li>Toughest jobs</li> </ul>	Manufacturing     Automotive     Printing     Critical Environment	Light manufacturing     MRO     Tasks requiring high performance at a reduced cost	
Low Lint				
Wipe Dry				
Strength/Durability				
Solvent Resistance				
Absorption				

## champion

	The second secon					
	The Champ	Champion Select				
Application/ Characteristics	<ul> <li>General purpose clean-up</li> <li>Building maintenance</li> <li>Absorbing large liquid spills</li> <li>Wiping oils, grease and solvents</li> <li>Contact with hands and face</li> </ul>	<ul> <li>General purpose clean-up</li> <li>Light industrial work</li> <li>Absorbing liquid spills</li> <li>Contact with hands and face</li> </ul>				
Low Lint						
Wipe Dry						
Strength/Durability						
Solvent Resistance						
Absorption						

## advantage

	Scrim	Toweling	Tissue	
Application/ Characteristics	<ul> <li>General purpose cleaning</li> <li>MRO work</li> <li>Transportation</li> <li>Manufacturing</li> <li>Glass cleaning</li> </ul>	<ul><li>Automotive</li><li>Manufacturing</li><li>Glass cleaning</li></ul>	Sensitive and delicate surfaces     Laboratories     Research & Development	
Low Lint				
Wipe Dry				
Strength/Durability				
Solvent Resistance				
Absorption				

# Pro-Series Classic





## Classic® The Stitch® Service Towel

Highest performance linen replacement towels are extremely absorbent with superior strength to easily handle the toughest tasks. Cloth-like towels with stitchbonded reinforcement are machine washable for extended use. Ideal rental or bar towel replacement.

#### **Classic Foodservice Towels**

High performance foodservice towels with antimicrobial product protection against microbial odors and stains. Designed for extended use, these towels are easily rinsed clean and machine washable. Available in multiple colors to help reduce the risk of cross-contamination.

Ultra Foodservice

Heaviest duty for the most demanding tasks

Premium Foodservice

High performance towel

## Classic E-CON Towel®

Our most popular foodservice towels. Easily rinse clean and are machine washable for multi-day use. Available in multiple colors to help reduce the risk of cross-contamination.

## **Classic Service Wipes**

All-purpose wet wipes for limited-use applications. Lightweight wipes rinse clean and dry fast.



## Pristine® Vesta™

Designed to perform a wide range of demanding tasks in critical environments where contamination control is paramount. Vesta wipes are absorbent, strong and abrasion resistant when used wet or dry. Laundered continuous filament, knit polyester wipers contain minimal levels of particles, fibers, NVR, organic contaminants and ions.

Vesta Sealed EdgeHeavy weight with edges thermally sealedVesta WipesStandard grade



#### **Pristine CleanCloths**

CleanCloths are hydroentangled polyester/cellulose wipers designed for use in critical environments where contamination control is required and absorbency, value and low extractable levels are crucial. Solvent resistant, binder-free CleanCloths will not scratch surfaces when used wet or dry.

## **Pristine Delta®**

Delta Wipes are for use in critical environments where demanding wiping tasks require heat resistance, absorbency or ESD sensitivity. Cut on the bias for strength and durability, ridges of the cotton twill pattern aggressively clean surfaces while valleys trap contaminants. Delta Wipes are both solvent resistant and abrasion resistant, and maintain strength when used wet or dry.

## classic

iassic	The Stitch	Ultra Towel	Premium Towel	E-CON Towel	Service Wipes
Application/ Characteristics	<ul> <li>Linen replacement towel</li> <li>Superior strength</li> <li>Highly absorbent</li> <li>Wipes surfaces dry</li> <li>Demanding tasks</li> </ul>	<ul> <li>Heaviest duty extended use towel</li> <li>Excellent strength</li> <li>Soft and bulky feel</li> <li>Demanding tasks</li> </ul>	High performance towel     Strong & durable     Easily rinses clean	Strong & durable     Easily rinses clean	Lightweight wipes for limited use applications     Rinse clean
Machine washable	Yes	Yes	Yes	Yes	No
Antimicrobial product protection	No	Yes	Yes	No	No
Colors	White	White w/ red stripe	White w/ red stripe Blue w/blue stripe	White Blue Peach	Pink Green
Packaging					
	Dispenser Box	Dispenser Box	Dispenser Box	Dispenser Box	Dispenser Box

## pristine

	Vesta Sealed Edge	Vesta	CleanCloths	Delta
Application/ Characteristics	<ul> <li>Same characteristics as Vesta in a heavier weight wiper</li> <li>All four wiper edges are thermally sealed to drastically reduce particle, fiber, NVR and ionic levels</li> </ul>	<ul> <li>Demanding tasks</li> <li>Minimal levels of particles, fibers, NVR, organic contaminants and ions</li> <li>Abrasion resistant</li> <li>Absorbent</li> <li>Strong</li> </ul>	<ul><li>Minimal extractable residues</li><li>Solvent resistant</li></ul>	<ul> <li>Absorbent</li> <li>Demanding tasks</li> <li>ESD sensitivity</li> <li>Heat resistance</li> <li>No starches or binders</li> <li>Strong &amp; durable</li> </ul>
ISO Compatibility	Class 3-4	Class 4-5	Class 5-7	Class 7
Material	Heavy weight continuous filament knit polyester	Continuous filament knit polyester	Hydroentangled polyester/cellulose	Long-staple cotton fibers
Packaging	Double bagged	Double bagged	Double bagged	Double bagged



Mercantile Development, Inc. 10 Waterview Drive Shelton, CT 06484

800-333-0900

www.mdiwipers.com

# mission

Mercantile Development, Inc. is committed to exceeding the expectations of our customers by delivering quality, cost-effective, non-woven products. We will provide timely, reliable and customer-driven service.

Integrity will always be our quide.

# The Right Choice Since 1947

## THE WIPER SPECIALISTS

